

BECOMING MORE RESILIENT BY USING RESEARCH-SUPPORTED STANDARDS AND PRACTICES TO IMPROVE COURSE/PROGRAM DESIGN FOR MULTIPLE DELIVERY MODALITIES

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ABSTRACT

The COVID pandemic has taught us all that if any institution desires to be resilient and support an increasingly diverse body of students, online education and digital transformation is no longer an option. What research-supported standards and best practices have been proven by the global education community to be practical, useful, and effective to be implemented at course and program levels to be resilient, ensure quality teaching and learning and support the achievement of institutional goals? Participants in this tutorial will be engaged to review, examine, and reflect on 1) key elements of a research-supported quality assurance system adopted by over 1600 institutions in more than 40 countries globally, 2) sets of research-supported quality course design standards that have been used by the global education community to design quality online and hybrid courses that are learning-centered and focus on student engagement, 3) 4-part quality review criteria and certification for online programs that can be used by institutions to benchmark their existing programs or as guidelines to start developing programs, 4) how proven quality assurance practices at course and program levels support institutional mission and goals and meet accreditation requirements.

KEYWORDS

Online education, Digital learning, Delivery modality, Quality standards, Course/Program design, Student success